

## DUPONT<sup>™</sup> ARTISTRI<sup>®</sup> P5010

LIGHT SHIRT PRE-TREATMENT

DuPont<sup>™</sup> Artistri<sup>®</sup> P5010 Light Pre-treatment is a revolutionary Direct to Garment shirt pre-treatment for light colored cotton, light colored polyester and light-colored cotton/polyester blends that will help improve the overall system performance for DTG printers, compared with alternate pretreats\*. The DuPont<sup>™</sup> Artistri<sup>®</sup> P5010 pre-treatment creates excellent image clarity, finer line resolutions and sharp edges providing a brighter more vivid garment. P5010 is formulated for both Tunnel Dry and Heat Press curing, which allows printers to benefit regardless of their workflow. With a heat press, final printed shirts are cured in as little as sixty seconds.

One of the important features of this pretreat is that it offers superior wash fastness, meeting demanding industry standards. DuPont<sup>™</sup> Artistri<sup>®</sup> P5010 pre-treatment provides excellent hand feel which will make your final product more attractive to consumers.

\*Based on the Pretreat Landscape Assessment testing done by DuPont in 2017.

Backed by more than 25 years of digital inkjet leadership, Artistri® P5010 Light Pre-treatment delivers what customers expect from DuPont – printing efficiency and innovation.



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